

the CORNER VIEW from the desk of General Manager, Trina Duhaime

Happy birthday to our Credit Union! 2023 marks 60 years for the Kerrobert Credit Union. On May 1, 1963 the Credit Union was incorporated with ten individuals driving the cooperative: A.L Schraefel, A. Bakanec, B. Lauinger, C.C. Pederson, M.B. Simonson, L. Van Basten, H.W. Cholin, P. Murphy, O. Kwasnitza, and G. W. Cassidy.

In 1964, the old government telephone building was purchased for \$2500 to house our institution. Since then, we moved to the Pacific Avenue location in 1968, amalgamated with Major Credit Union in 1975, renovated and expanded the offices at the Kerrobert Branch in 1989 and installed the first ATM in town in 1996. The build of 445 Atlantic Avenue started in 2014 and we moved into the building in August of 2015.

Throughout these years our focus has remained to serve our community. We began with simple chequing & savings accounts and loans for our consumer, commercial and agricultural members. We now have a full range of registered products, US chequing accounts, online banking, mobile apps, and advanced computer systems for automatic payments, e-transfers and mobile deposits.

The principles of being a cooperative continue to drive our mission and values. We are open to all persons able to use our services and who are willing to accept the responsibilities of membership without gender, social, racial, political or religious discrimination. We are controlled by our members. We have a board of directors who are accountable to the membership. Each member has a vote in the democratic process. Members contribute to the control and capital of our institution. We utilize surplus funds to maintain a strong capital position, support future product & service development and

support community activities approved by the board and membership. We are autonomous. We provide education and training to our staff, elected officials and members so all may contribute to the development and success of our credit union. We work with other cooperatives to strengthen our cooperative and build a sustainable community.

From these principals, we have maintained our vision to be a leading provider in a wide range of financial services for Kerrobert, Major and surrounding areas. We look to maintain a culture of service excellence. We want to enhance our financial relationships with our members and general public and assist them in achieving their financial goals. We lead our communities through involvement and financial support. We want to position ourselves to succeed in the future state, ensuring we have the financial products & services our members want and which make financial sense for our credit union to offer.

Our strategy is to be relevant to you our member in the years to come! Here is to another 60 years of serving our communities!





KERROBERT CREDIT UNION NEWSLETTER

CU in the Community

Kerrobert Rodeo Association



Kerrobert Minor Ball



Kerrobert & District
Ag Society



Kerrobert Curling Bonspiel



Major Recreation Board



Kerrobert Seniors



We are proud to support our community associations and events! We strive for community involvement, volunteerism and offering a helping hand by way of donations. Above are photos of some recent community donations we have made in this first half of the year.

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Our 60th Year of Service

2023 marks our 60th year of service in Kerrobert. We are honored you trust us to offer you support in your financial decisions. We are incredibly proud that we have reached this milestone!

On Tuesday, May 30th, we held a birthday party for our members. We enjoyed an evening of charcuterie cups made by our neighbors down the street, The Vintage Market. The event was well attended and we are thrilled we were able to celebrate YOU, our members.







New Faces

In the last month, we have welcomed two new faces to our staff.

Alex Meier joined us the end of May. Alex comes to us with Credit Union experience having worked at both Biggar and Luseland Credit Unions. She lives on a farm with her husband, raising purebred and commercial cattle. Alex is our new Account Manager and looks forward to serving you. A fun fact about Alex is that she has attended many livestock shows, having made Top 4 in the Supreme at Lloyd Stockade alongside her husband, with a cow named Hot Mess. You can find the picture in her office.





Tammy Krahn joined us at the beginning of June. Most community members will recognize Tammy as she and her husband have owned and operated the Kerrobert Bakery for 16 years. Tammy has previous experience working at RBC and has joined us as a new Account Manager. She can't wait for the opportunity to help you out. A fun fact about Tammy is that she is an avid bird watcher!

If you haven't already, be sure to say hi the next time you come in.

Sunday Funday at the Kerrobert Swimming Pool

As part of our ongoing commitment to our Community and the celebration of our local recreational facilities, we are once again offering FREE SWIMMING each Sunday to all patrons of the Kerrobert Swimming Pool, starting with opening day on June 6th.

Our intent is to offer Sunday Funday each and every week for the entire swimming season. For several years, we have offered this program to our community members in varying degrees. It has been wildly successful and so we are happy we can do it again.

We have been lucky enough to visit the pool during free swim to hand out beach balls, sunglasses and frisbees! Watch for us to get your own Kerrobert Credit Union merch!



2023 Bursary Winners

Each year, the Kerrobert Credit Union awards three bursary's to our community youth who are furthering their education.

In total, we provide \$5000 to three graduating students from our local communities.

Our chosen winners are well-rounded with qualities centered on academic achievements, community and school involvement and proven leadership skills.

We are proud to announce that Emery Cholin, Samantha Neumeier and Cheyan Thiessen have been chosen as this year's recipients of the Kerrobert Credit Union 2023 bursary's. We offer our heartfelt congratulations to them and wish them the Best of Luck in furthering their education!





